



The International Journal of Psychoanalysis

Celebrating 100 years

THE PSYCHOANALYTIC CORE:

ENCOUNTERING & SPEAKING TO THE UNCONSCIOUS

LONDON CELEBRATION CENTENARY CONFERENCE

LONDON, 20 -21 JULY 2019

Centred on the foundational features which make up the essence of psychoanalysis and looking at our take on them in the early part of the 21st century, we will explore what it means to encounter the unconscious



**ADVERTISING AND SPONSORSHIP
PACK AND
BOOKING FORM**

The London Centenary Conference, 20-21 July 2019

The International Journal of Psychoanalysis is the leading international vehicle for communication about psychoanalysis. Founded in 1920 by Ernest Jones with the collaboration of Sigmund Freud, it is the only psychoanalytic journal to accept articles in six different languages.

With global reach and with more than 8000 subscribers, the renowned publication has organised a series of conferences to celebrate its centenary (1920-2019). The last Centenary Conference will take place in **London** and will explore what it means to encounter the unconscious. The Conference will count on the collaboration and attendance of the most influential contemporary analysts, doctors and psychiatrists in the world as well as interested public.

400 delegates are expected at The London Celebration Centenary Conference, which will take place at The Tower Hotel, St Katharine's Way, E1W 1LD, London, The UK.

Exhibition List

Advertising in the Programme

From £150 (1/2 page) to £300 (full page), depending on position and colour. Advert must be supplied in PDF or JPEG, ready to print - A5 size (W 148 mm x H 210 mm).

Flyer and adverts inserted in delegate packs

From £100

IJP Literature Table

This table will be placed in the main area of the Conference activity, where coffee/tea breaks will take place. Flyers & leaflets will be exhibited on this table. From £100

Exhibition Space

Table placed at the main area of the Conference activity, where coffee/tea breaks will take place. GBP 350

Sponsoring a coffee/tea break or drinks reception

Please contact us if you are interested in advertising your product or would like to sponsor the tea/coffee breaks or drinks reception. We will be able to place your signage announcing the sponsor. Products can also be inserted in delegate bags.

In-Kind Sponsorship

If you are interested in providing in-kind sponsorship please contact us at Gessami.guardia@iopa.org.uk

The possibilities for advertising at The Celebration Conference range from including an advert in the conference programme included in delegate packs, flyer and adverts inserted in delegate packs, to sponsoring coffee breaks or a reception over the conference. For details, please see the 'Exhibition List' section below. Exhibition space and advertising options are available on a 'first booked, first-served' basis.

The Conference runs from Saturday 20th of July 2019 to Sunday 21st, finishing with an optional film event **Film in Focus: Psychoanalysis in Contemporary Cinema**, and wine reception. On Saturday 21st a Gala Celebration Dinner Dance takes place. In honour of this special occasion a major exhibition will also be held at the Freud Museum London: **The Engima of the Hour, 100 Years of Psychoanalytic Thought**.

Please note that due to our printing schedule, the deadline for inclusion in the Conference programme is [3rd of May 2019](#).

Your booking will be confirmed by email on receipt of your Booking Form (see below).

Booking Form

Please indicate your specific requirement and the total cost in the space below. Return this form to: Gessami Guardia e-mail: Gessami.guardia@iopa.org.uk She will send you a confirmation and further details on how to make the payment by bank transfer or payment over the phone.

Location and type of publicity	Additional Information	Price per unit in GBP £	Please indicate your requirements
Advertising in the Programme	Good for promoting journals, books and events	GBP £150 (1/2 page) to £300 (full page)	
IJP Literature Table	Main area of the Conference activity, where coffee/tea breaks will take place. Perfect for flyers & leaflets promoting Journals, books and events	GBP £100	
Exhibition space	Table placed at the main area of the Conference activity, where coffee/tea breaks will take place. Good for Publishers and Booksellers	GBP £350	
Flyers and adverts inserted in the delegate bags	Good for promoting journals, books and events	GBP £100	
Sponsoring a coffee/tea break – Drinks reception		Please contact us for further information at Gessami.guardia@iopa.org.uk	

Signature _____

Organisation _____ Date _____

If you require any further information or assistance, please do not hesitate to contact our Marketing & Subscriptions Officer at Gessami.guardia@iopa.org.uk