



The International Journal of Psychoanalysis  
Celebrating 100 years

## THE PSYCHOANALYTIC CORE:

ENCOUNTERING & SPEAKING TO THE UNCONSCIOUS

THE NORTH AMERICAN CELEBRATION CENTENARY CONFERENCE

**NEW YORK, 19-20 OCTOBER 2018**

Centred on these foundational features which make up the essence of psychoanalysis and looking at our take on them in the early part of the 21st century, we will explore what it means to encounter the unconscious with three major conferences in **New York, Buenos Aires and London.**



EXHIBITION AND SPONSORSHIP PACK  
AND  
BOOKING FORM

# The North American Centenary Conference, 19-20 October 2018

The International Journal of Psychoanalysis is the leading international vehicle for communication about psychoanalysis. Founded in 1920 by Ernest Jones with the collaboration of Sigmund Freud, it is the only psychoanalytic journal to accept articles in six different languages.

With global reach and with more than 8000 subscribers, the renowned publication has organised a series of conferences to celebrate its centenary (1920-2019). The conferences which will be held in **New York, Buenos Aires and London** will explore what it means to encounter the unconscious and will count on the collaboration and attendance of the most influential contemporary analysts, doctors and psychiatrists in the world as well as interested public.

More than 150 delegates are expected at The North American Celebration Centenary Conference, which is organised as a two day residential retreat at **The Doral Arrowwood Conference Center**.

## Exhibition List

### Advertising in the Final Programme

From \$150 (1/2 page) to \$300 (full page), depending on position and colour. Adverts must be supplied in PDF or JPEG, ready to print - A5 size (W 148 mm x H 210 mm).

### Advertising in the Centenary Tote Bag

Tote bags are an ideal place for a sponsor. Sponsors that are interested in this option would get their logo on one side of the tote bag. \$400

### Literature Table

This table will be placed in the main area of the Conference activity, where coffee/tea breaks will take place. Fliers & leaflets will be exhibited on this table. From \$200

### Sponsoring a coffee/tea break or drinks reception

Aimed at food & drink brands, please contact us if you are interested in sponsoring your product. We will be able to place your signage announcing the sponsor. Products can also be inserted in delegate bags.

### In-Kind Sponsorship

If you are interested in providing in-kind sponsorship please contact us at [Gessami.guardia@iopa.org.uk](mailto:Gessami.guardia@iopa.org.uk). Your booking will be confirmed by email on receipt of your Booking Form (see below).

The possibilities that The Celebration Conference offers range from including an ad in the programme to sponsoring coffee/tea break over the conference. For details, please see the 'Exhibition List' section below. Exhibition space and advertising options are available on a 'first booked, first-served' basis.

The Conference will be starting on Friday 19th at 12pm. The official programme will run from Friday to 6pm on Saturday 20th with a gala dinner on Friday evening and optional off-site dinner for those staying Saturday 20th.

Please note that due to our printing schedule, the deadline for inclusion in the Conference programme is **1st of August 2018**.

**Your booking will be confirmed by email on receipt of your Booking Form (see below).**

# Booking Form

Please indicate your specific requirement and the total cost in the space below. Return this form to:  
Gessami Guardia e-mail: [Gessami.guardia@iopa.org.uk](mailto:Gessami.guardia@iopa.org.uk) She will send you a confirmation and further details on how to make the payment by bank transfer or payment over the phone.

| Location and type of publicity                          | Additional Information  | Price per unit in US \$   | Please indicate your requirements |
|---|---|---|-----------------------------------|
| <b>Advertising in the Final Programme</b>               | Good for promoting journals, books and events   | US\$ 150 (1/2 page) to \$300 (full page)  |                                   |
| <b>Advertising in the Centenary Tote Bag</b>            | Your logo will be inserted in the design.   | US\$400   |                                   |
| <b>Literature Table</b>                                 | Main area of the Conference activity, where coffee/tea breaks will take place. Perfect for fliers & leaflets about Journals, books and events | US\$200   |                                   |
| <b>Sponsoring a coffee/tea break – Drinks reception</b> |   | Please contact us for further information at <a href="mailto:Gessami.guardia@iopa.org.uk">Gessami.guardia@iopa.org.uk</a> |                                   |

Signature \_\_\_\_\_

Organisation \_\_\_\_\_ Date \_\_\_\_\_

If you require any further information or assistance, please do not hesitate to contact our Marketing & Subscriptions Officer at [Gessami.guardia@iopa.org.uk](mailto:Gessami.guardia@iopa.org.uk)